

INVESTMENT PROSPECTS IN GREECE BOUTIQUE HOTEL

THE CONSTRUCTION OF THE RISING GREEK TOURISM

What makes these hotels maintain their customers in the ever evolving tourism industry? The answer lies in two words: boutique hotels.

WHAT IS A BOUTIQUE HOTEL?

Fascinating atmosphere, elegance, discretion and comfort are just some of the features that surround a Boutique Hotel. They are unique and always have something extraordinary and different to offer, giving them a competitive advantage. They are meticulously designed while having immediate customer satisfaction as the foremost of all requirements.

They are usually small units with a few rooms where the hoteliers focus on quality rather than quantity. The character diversity of the rooms and living areas are key factors in the boutique hotel. The main goal of a boutique hotel is the level of personal service toward the visitors, which is difficult to achieve in a large and impersonal hotel. In short enables visitors to live a new experience!

In the living area we can find a fireplace and sofas carefully designed to project a warm homey feeling. Visitors feel comfortable and enjoy spending time in front of the fireplace, reading a book from the hotel library feeling very much at home. The small volume allows the visitors to quickly become familiar with the environment around them and have the feel of a warm and friendly hostel.

Usually a boutique hotel:

- Is small in size, for example 10 30 room, according to European standards,
- Has a clearly different style and is tended down to the last detail,
- It offers a 'total product', which is a combination of tangible and intangible pleasures. Of particular relevance to this feature is the personal service and the non-standard design.

A boutique hotel is promoted as 'experience' rather than 'product'. It builds brand loyalty from its customer base, allowing it to shape higher prices than the mass market.

The performance of this investment comes through higher revenue per room, greater occupancy and returning customers.



BREATHE NEW LIFE INTO YOUR INVESTMENTS

DIFFERENTIATE WITH A WandS BOUTIQUE HOTEL

OUR PROPOSAL: ECO-LOGICAL CONSTRUCTION - SUSTAINABLE BUILDING

BENEFITS FOR THE ENTREPRENEUR

- Nearly Zero Energy Hotels (neZEH)
 WandS designs, constructs and delivers turn-key contemporary, high technology buildings with Nearly Zero
 Energy consumption, according to GREEN BUILDING and PASSIVE HOUSE Standards and codes.
- > 100% eco-friendly construction materials
- Excellent thermal Insulation
- > Energy Efficiency through low energy consumption
- > Anti-seismic properties
- > Increased fire protection **T:60**
- > Low maintenance costs
- > Accuracy and integrity of cost analysis
- > Fast delivery times 600m2 = 6 months
- > Genuine Differentiation from competition
- > Strengthens your corporate profile
- Recognition in Corporate Responsibility

INCREASES

DECREASES

Profitability Competitiveness Sustainability Social Responsibility The value of the brand name

Operational Costs Energy Consumption Carbon Footprint The impact on climate change

WandS



BENEFITS FOR THE VISITOR

- > They enjoy excellent climatic conditions
- High aesthetics
- Healthy living
- Perfect acoustics
- Excellent insulation
- > Discovers the magic of alternative eco-tourism
- > Unique experience of living in a natural environment



FOCUS ON THE CUSTOMERS UNIQUE EXPERIENCE

Agrotourism is a form of tourism in which the visitors has the opportuntity to experience the rural life while participating in agricultural activities such as for example the harvesting olives. This type of tourism brings the visitor with nature, the flora and fauna, providing a unique experience for the majority of the modern European citizen, residing in urban area.

Beyond the warm hospitality of the visitor in an environment with all the necessary amenities, the active participation of tourists in a range of activities is of vital importance.

BENEFITS FOR THE ENVIRONMENT

- Sustainable Development
- > Wood is the only 100% renewable building material
- > Timber can be deconstructed and reused
- By buying legal timber you support the forest and sustainable forest management
- Reduction the pollutants
- Μειώνουμε του ρύπους
- Lower carbon footprint of Co2

WHY BUILD WITH WOOD?

Wood is the only 100% renewable building material, so using it instead of non-renewable materials based on fossil fuels considerably reduces the environmental impact namely the "carbon footprint".

Processing of wood requires only **a fraction of the energy** needed by other building materials such as steel, concrete, plastics and aluminum.

In addition, energy consumption also remains minimal during construction because only simple tools are required.

During the life cycle of a wood product or a building, carbon dioxide is permanently stored in the material.

A well maintained log house may **last for centuries**, and at the end of its long life cycle, wood is still useful as a recyclable material.

Wood consists of water and carbon. When growing, wood binds one ton of carbon dioxide (CO2) per one cubic meter of wood, changing it into carbohydrates and releasing oxygen in the air at the same time.

Supporting Sustainable Development is made easy by selecting a an ecofriendly construction.

CONFRONTING THE ENERGY CHALLENGES WITH THE GREEN SOLUTION

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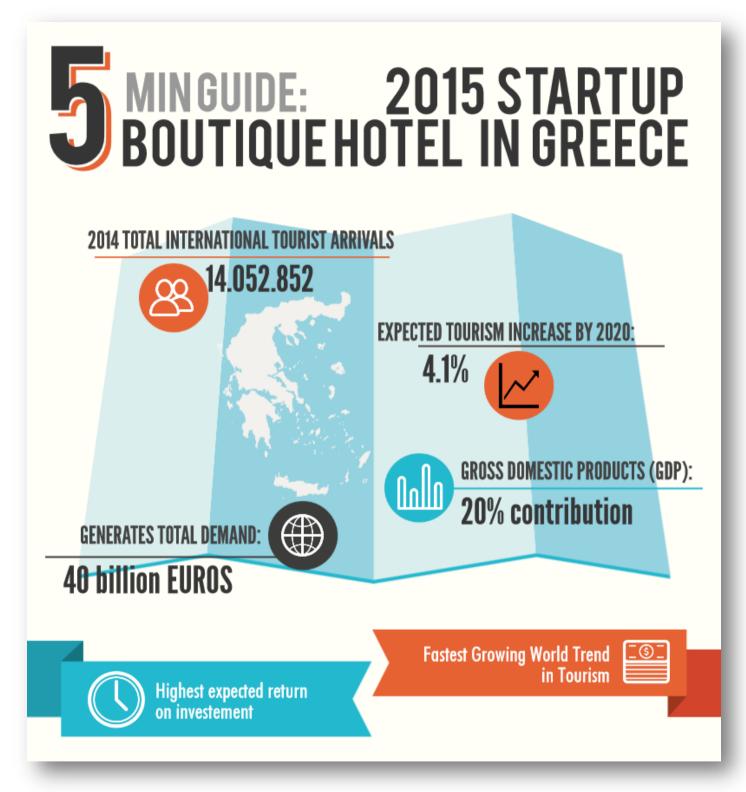




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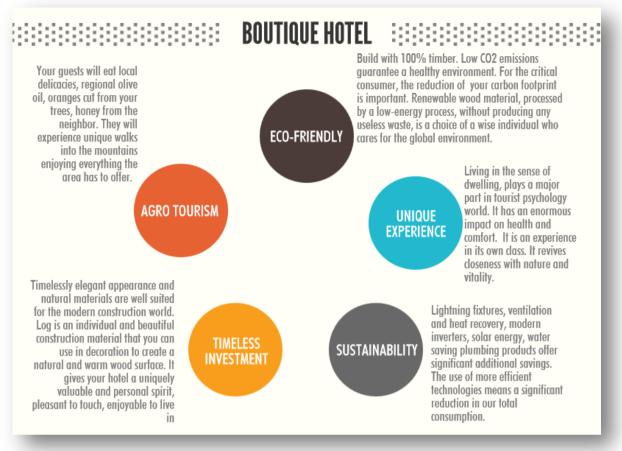


WHY TO INVESTMENT IN A BOUTIQUE HOTEL



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WandS IN BRIEF

WandS is a construction company, which is active in eco - friendly wood Construction. It designs, constructs and delivers turn-key contemporary, high technology bioclimatic buildings.

INNOVATIVE CONSTRUCTION SOLUTIONS

WandS offers innovative integrated construction solutions with low CO2 emissions.

We offer versatile services that include all studies, technical consulting services, feasibility studies, architectural plans and construction.

We take care of your project from beginning to end making sure that all actions are carried out according to International Standards.





WandS SUPPORTS YOU		
STUDIES	Topography studies	
	Bioclimatic Architectural design	
	Structural studies	45
	Engineering – Electrical studies	Ň
	Plumbing work studies (water supply and sewage)	I LS
	Detailed cost analysis of the project with lists of materials and technical specifications	Ě
	Precise time schedule planning	ź
	Consulting Financial Feasibility Studies	TOURISM INVESTING
	Energy studies	SIS
	Landscape Architecture	5
	Environmental Studies	
CONSTRUCTION	Legal Research	Z
	Building Permit Issuing	ES
	Implementation by qualified builders with 15 years of experience	SERVICES
	Project monitoring with photographic documentation of each stage	RV
	Quality Audits	SE
	Construction Audits	D
	Energy Audit with Thermal camera	AT
	Construction Warranty Certificate	SR.
	On-time delivery	INTEGRATED
AFTER SALES SERVICE	Building Maintenance	z
	Design and development of ISO 9001	
	Design and development of ISO14000	

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OUR FACILITIES

Wands recently completed an investment of € 2.000.000 in building facilities and production.

The facilities that include its **headquarters**, a **showroom**, a **production unit** and a **construction timber trade store**, are all of **bioclimatic design**.

EXPERIENCE & SPECIALIZED EXPERTISE

The company was founded in **1999** by wood engineer Anastasios Vasilainas who is specialized in **wood technology and engineering.**

WandS guarantees for the quality and schedule of completion of each construction. The company has successfully delivering over **150 projects** in Greece and abroad, namely France and Italy. With strict adherence to specifications, agreements and conditions, Wands ranks as one of the most **trustworthy** companies in the Greek industry.

In addition to its qualified personnel, **WandS** is staffed by a welltrained technical crew organized to build according to European standards.

It also collaborates with researchers, such as architects and engineers. **WandS** constantly explores and looks for innovative solutions and partnerships.

OUR VALUES

WandS makes every effort to maintain the ecological balance, actively promoting sustainable development and environmental awareness.

The objective of **WandS**, is to **minimize** the **environmental impact** of **CO2 emissions**, leaving the lowest possible **carbon footprint** on the environment. Through **legal timber trade**, we support the forest, because for every trunk of imported timber two new trees are planted.

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